

MAURITIUS FILM DEVELOPMENT CORPORATION (MFDC)

3rd Edition – 7 DAY CHALLENGE COMPETITION 2017

“CONCEPT AND GUIDELINES”

“It's A Week Of Adrenaline, Fun And Creativity!”

Draft 4

1. **Concept:** The 7 Day Challenge Competition Film Project is really quite simple.

Further to the success of the 1st and the 2nd Edition of the 7 day challenge, the MFDC is launching the 3rd Edition of the 7 Day Challenge 2017. Filmmakers will compete to see who can make the best short film in only 7 days. The basic idea of the 7 Day Challenge Competition 2017 is - to write, produce, and edit a short film in just a week using an assigned genre and theme given by the MFDC.

It is a test of film maker and his team’s ability to work together and make a movie in only one week. The sense of accomplishment is tremendous - and the director/team will celebrate by watching his/her short film on Tele Plus and on MFDC’s Face Book page and the different categories will be awarded in an Award Ceremony organized tentatively by the MFDC in April 2018.

2. **Objectives:**

- To promote local production
- To encourage creativity
- To discover new talents
- To give a new boost to the local film industry
- To create a film market in Mauritius

3. **Team Composition.**

The challenge is a team exercise which may include the producer, the scriptwriter, the director, artists, technicians, actors and the team will have for their responsibilities to make arrangement for the equipment.

4. **Participants:** Open to Mauritian only

5. **Category:** Fiction
6. **Theme:** “WE CARE”
7. **Language:** English, French, Creole, Bhojpuri or any other languages spoken in Mauritius
8. **Criteria:** A list of criteria/guideline will be established by the MFDC and will be available on both Radio Plus and MFDC s website/ FB pages.
9. **Duration:** 13 minutes excluding end credits.
10. **Format:** Broadcast Quality-HD- MP4
11. **Public Vote:** The film will be screened on TELE PLUS and the public will have the opportunity to vote by SMS for their Best Film. (The voting is valid for 7 days for each film)
12. **Award Ceremony**

An award ceremony will be organised in order to award prizes to different categories voted by the public on TELE PLUS.

- The Best Film will be awarded as follows:

PUBLIC VOTE

3 rd	Rs. 20,000	Shield
2 nd	Rs. 30,000	Shield
1 st	Rs. 50,000	Trophy

JURY AWARD VOTE

3 rd	Rs. 20,000	Shield
2 nd	Rs. 30,000	Shield
1 st	Rs. 50,000	Trophy

- **Trophies/Shields in different categories**

Best Photography–Best Script–Best Editor– Best Sound Music– Best Creativity– Best Dialogue– Best Special Effects– Best Actor– Best Actress

13. Media Partner

Radio Plus

14. Potential Partners.

MFDC will look for sponsorship from the following partners.–

- State Bank of Mauritius
- Airports of Mauritius Limited
- Mauritius Housing Company Limited
- State Trading Corporation
- Mauritius Port Authority
- Air Mauritius
- Mauritius Telecom
- Mauritius Post
- Mau Bank

15. Tentative Calendar.

S.N	DATE&TIME	PARTICULARS	REMARKS
1.	Thursday 7 th December 2017	Public announcement	Through RADIO PLUS
2.	Monday 11 th December 2017	Registration at MFDC List of Criteria	Form to be downloaded from websites. www.mauritiusfilm.org

3.	Tuesday 12 th December 2017 –Monday 18 th December 2017	Pre-Production-Production Post production	
4.	Tuesday 19 th December 2017	Submission of film	Deadline 16hrs at MFDC
5.	Date to be confirmed	Broadcast of films on TELE PLUS and MFDC Facebook Page Voting – TELEPLUS only And on My T	
6.	April 2018	Award Ceremony	TENTATIVE DATE