

MAURITIUS FILM DEVELOPMENT CORPORATION (MFDC)

MINISTRY OF ARTS AND CULTURAL HERITAGE

5th Edition - 7 DAY CHALLENGE COMPETITION 2019

“It's A Week of Adrenaline, Fun & Creativity!”

CONCEPT PAPER & GUIDELINES

1) BACKGROUND

Further to the success of the 1st, 2nd, 3rd and 4th Editions of the 7 Day challenge, the Mauritius Film Development Corporation is launching the 5th Edition of the 7 Day challenge 2019 on 5th December 2019.

Filmmakers will have to produce a short film in **Seven (7)** days. The basic idea of the 7 Day Challenge Competition 2019 is - to write, produce and edit a short film in just one week using an assigned genre and theme given by the MFDC.

The purpose of this competition is to assess the ability of the Mauritian Film makers and their teams; whether they are capable to produce a short film in a week. The participants will be able to view their films on MBC and MFDC's Face Book page. Different Award Categories will be remit to winners at an Award Ceremony to be scheduled afterwards.

2) OBJECTIVES OF THE PROJECT

- To promote local production of films
- To encourage creativity, ingenuity and originality
- To discover new talents
- To give a new boost to the local film industry
- To support the film industry in Mauritius
- To challenge Mauritian Film Makers to be able to produce a quick story
- To exhibit the best films, through the organization of a festival or through any other platforms, showing artistic and humanitarian qualities which may led to better understanding between different generation.

3) COMPETITION GUIDELINES

- a) **Team Composition:** The challenge is a team exercise which may include the producer, the scriptwriter, the director, artists, technicians and actors. The team will have to make arrangement for its own equipment.
- b) **Duration:** 7-10 minutes excluding end credits

- c) **Theme:** "Horror"
- d) **Category:** Fiction
- e) **Target Group:** All Mauritians
- f) **Format:** Broadcast Quality such as HD, MP4 amongst others
- g) **Languages:** All speaking languages in Mauritius

h) **Voting System:**

- I. Public Vote- All films will be judged by TV audience through voting system by Orange/Emtel/MTML.
- II. Jury Awards- A panel of Jury will be constituted to judge the best films based on the following criteria:
 - Relevance (originality)
 - research
 - technical competency
 - Timeline amongst others.

4) PROCEDURE FOR SUBMISSION OF FILMS

- Film must be submitted in a sealed envelope by Wednesday **18th December 2019** before **6.00** pm at the following address:

Mauritius Film Development Corporation
The General Manager
Government Quarters, Hugh Otter Barry,
Floreale,
Mauritius

- Each envelope must obligatorily contain the following:
 - A copy of the entry form;
 - One copy of the short film on a DVD or pen drive; and
 - Information sheet including synopsis, movie details such as title, duration, participants, cast and credits.

5) RULES AND ELIGIBILITY

- This competition is opened to all inhabitants of Mauritius
- All genres will be accepted
- Content must be focused and related to the theme mentioned above

- The MFDC strongly opposed to shooting contents which are considered illegal: **(a).** of a pornographic character- **(b).** incitation to racial animosity- **(c).** Contemptuous to any of the religious creeds established in the country.
- The short-film must not be copied from Internet/YouTube etc
- The short-film must be shoot within the given date by the MFDC.

6) POTENTIAL PARTNERS

- MyT
- Mauritius Post
- Mauritius Port Authority
- Airports of Mauritius
- Mauritius Housing Company
- State Bank of Mauritius
- Air Mauritius
- Mauritius Tourism Promotion Authority

7) MEDIA PARTNERS

- MBC
- WAZA FM

8) COMMUNICATION STRATEGIES

- Promotional clip on MBC
- Press Advert and Articles / FB page
- Invitation card

9) TENTATIVE CALENDAR

SN		DATE	REMARKS
1	Launching of Competition through a Press Conference at the MFDC	Thursday 5 th December 2019	Public announcement- Media (MBC/WAZA/FB Page) and local film makers
2	Deadline for submission of entry	Tuesday 10 th December 2019	Form to be downloaded from websites. www.mauritiusfilm.org Form may be collected at MFDC- Floreal
3	Submission of films to MFDC	Wednesday 18 th December 2019	Deadline before 18hrs at MFDC
4	Broadcast of films on MBC and MFDC Facebook Page	Date to be confirmed	February 2020
5	Award Ceremony	July 2020	

10) PRIZES

Public Vote: 1st Prize: Cash prize of Rs 50,000 + trophy

2nd Prize: Cash prize of Rs 30,000 + shield

3rd Prize: Cash prize of Rs 25,000 + shield

Jury Vote: 1st Prize: Cash prize of Rs 50,000 + trophy

2nd Prize: Cash prize of Rs 30,000 + shield

3rd Prize: Cash prize of Rs 25,000 + shield

Trophies/Shields in Different Award Categories

- 1) Best Photography
- 2) Best Script
- 3) Best Editor
- 4) Best Sound Music

- 5) Best Creativity
- 6) Best Actor
- 7) Best Actress

ADDITIONAL INFORMATION

For any further information, please contact the Project & Program Department at the Mauritius Film Development Corporation on:

Tel: (230) 696 3137 & 698 6013

Fax: (230) 697 9688

Email address: mauritiustfilm@intnet.mu